

# What is Ideal-Analytics



Ideal-Analytics is a suite of software tools to glean information and therefore knowledge, from raw data.

*on-demand*

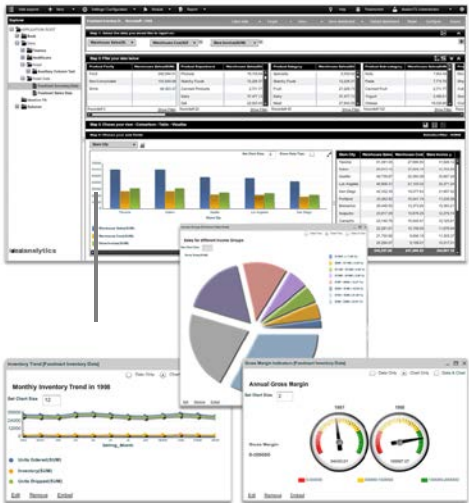


**Self-service, real-time, on-demand ad-hoc analysis and high performance exploration functionality with plug-ability, scalability & security, available in both SaaS and on-premise model**

## Steps involved

- Accumulate and arrange raw data
- Load data into Ideal-Analytics
- Delve deep into data with interactive and responsive visualizations and get answers to your queries
- Draw inferences assisted by the tool. and shape your decisions

## What does Ideal-Analytics offer



- Variety of visualizations of the data with an access-from-anywhere WEB interface. Slice and dice, drill-down, roll-up, filter, search, sort, group the data according to your needs
- Report generation in different formats
- Trend analysis and predictions
- Calculation and deduction of data attributes from existing attributes
- Dashboards with customizable layout
- Externalizable visual items that you can embed in web-sites, live documents and applications
- Recording of data snapshots from which you re-create scenarios later
- Load data from a variety of formats (XLS(X), DBMS,CSV); You can incrementally load data from heterogeneous data sources
- Ideal-Analytics offers API based integration with external application to facilitate transfer of data to and fro
- Access control and domain-wise data organization capability into files and folders

## What is different about Ideal-Analytics

- Unique multifaceted view offered out of the box; users can dive directly into the data and get answers
- Rich web interface, accessible from everywhere but as responsive as desktop applications
- Has the ability to handle huge volumes of data
- Robust security framework for data
- Offered in stand-alone as well as multi-tenancy model. e.g. Different departments will access the same application but their data will be kept segregated from one another



## **VISIBILITY - Different faces of the same data**

View the data from various angles, needs and aspects



## **GRANULARITY - Deep dive into the data**

Drill down, roll up, slice and dice, group and find hidden correlations



## **AVAILABILITY - Accessing any data, any time, any where**

Data anywhere, anytime to the authorized user

## **SIMPLICITY**

### **Can be used very well by a non-technical person**

Data, information and knowledge at the disposal of the user instantly without any special training!



## **FLEXIBILITY - Integration, externalization**

Cut n Slice, ship out chunk, integrate, cube It, and show selectively!



## **WHAT-IF-ANALYSIS - The change effect**

What -happen-when something should occur!

## **PREDICTABILITY - Forecast and Trend Analysis**

View the future and view it with little changes too!



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